

# Built to Deliver Big Impact for High-Growth Investment Firms

Powering the expertise and confidence today's growth-focused **Emerging Managers** need to capitalize on EVERY deal and EVERY relationship.

## How Dynamo's FinTech platform helps Emerging Managers elevate their game:

- Delivers an **end-to-end cloud-based platform** to grow with your business and address all needs from initial deal management to fundraising to portfolio monitoring
- **Supports ESG** and **DEI** so that actions speak louder than words and you can feel confident in a cohesive approach as you evaluate funds
- **Unifies and centralizes internal and external communication** easily and securely, as you support and share sensitive information with your investors
- **Supports strategy and workflow** around Limited Partner (LP) due diligence in order to raise capital
- **Empowers stronger reporting and transparency** for your LPs
- Enables 3rd party integrations to power unified tech stack for a true and accurate system of record

Your business moves fast and so does Dynamo Software. For more than 20 years, we've been trusted by General Partners (GPs) to be their guiding light in providing a sophisticated and scalable approach to investment workflow management. We work with Emerging Managers every day to drive their business forward and help them compete against their larger peers. Our platform provides a unified and flexible approach to adapt to both high and low growth periods, while supporting hybrid work environments too. Also, since accurate information is key to running your business successfully, you can be confident that Dynamo will deliver the reporting and analytics you need to ensure stress-free audits and operational efficiency. Let us help you keep raising capital and sourcing high-performing deals top of mind, while mitigating any risks throughout the process.

## A SPECIALIZED, NUANCED INDUSTRY



*We are a cloud solution built for the long term to meet sophisticated outcomes for our clients...*



Dynamo is doing something unique and as we continue to evolve and grow, even after decades of commitment to the Alternative Investments industry, there's more exciting movement on the horizon! Learn more from Hank Boughner, Dynamo's CEO.



# Scale Your Business & Raise Capital

Get your own team of Dynamos the right technology to make them the best version of deal makers and relationship builders they can be. Here's how Dynamo can transform your everyday processes into accelerated workflows that will make everyone a rainmaker.



## Transparent Investor Communication Starts Here

**Dynamo Investor Portal** | Your team will gain a sophisticated edge over your competitors with one centralized, secure location for managing ad hoc investor requests and providing access to key financials. Dynamo provides your team with the two-way communication they need to keep investors in-the-know. Investors can also manage their own communication preferences and make requests for information, while accessing historical data and documents on an ad hoc basis.



## Consistent Reporting You Can Trust (and so can Your Investors!)

**Dynamo Fund Accounting** | We'll help you navigate the complexities and simplify your efforts with consistent reporting that eliminates a plethora of manual and remedial tasks. As a general ledger-based platform with strong financial reporting and accounting controls, Dynamo Accounting is built specifically for the alternative investments industry. Dynamo's accounting engine automates back-office activities, including valuations, IRR computations, and waterfall allocations. As your firm scales, Dynamo makes it easy to generate and distribute investor notices, account statements, and quarterly reports in our secure investor portal. So, whether you are looking for the right technology, Fund Accounting services, or a hybrid model, or even a recommendation for a Fund Admin, Dynamo delivers what you need, the way you need it.



## Simple, Seamless, Systematic — Get to the Close Faster!

**Dynamo for Deal Management** | In today's digital world, your team needs the FinTech required to meet the growing demands of your investors. Dynamo's comprehensive, industry-tailored CRM is specifically designed with fund managers' deal processes in mind. With Dynamo, you can improve team-wide transparency and collaboration and make sure you're making the right moves at the right time. Track your communications, research, opportunities, relationships, referrals, and progress all in one place for real-time insights into the deals that fuel your firm.

**Dynamo Bonus!** Dynamo offers an out-of-the-box report library, configurable workspaces and dashboards, robust Excel integration, and integration with Dynamo's other modules such as **Accounting**, **CRM**, and **Portfolio Management** modules.



## Market & Build Your Fundraising Pipeline

**Dynamo for Fundraising** | Dynamo can help you transform incoming data into actionable insights to fast-track your capital raising efforts. With Dynamo's fundraising and marketing functionalities and integrated investor portal, you can centralize and structure these processes for increased transparency and collaboration organization-wide. Target and communicate with ideal investors, collect investor information and signed documents, and onboard new investors as they commit to your fund, all within a secure, cohesive, cloud-based system.

## Your Dynamo Story Starts Now!

**Learn more** about how Dynamo helps Emerging Managers power a new level of success. Let us show you our sophisticated approach, combined with the industry's deepest expertise. We understand what's important to you and your team. Let's get started today!

### About Dynamo Software, Inc.

Dynamo Software's mission is to be the leading global, end-to-end cloud software platform for the alternatives ecosystem, serving the information sharing and analytical data needs of our constituents. Since 1998, the company has been providing industry-tailored, highly-configurable investment management, reporting, and data management cloud software solutions to the global alternative investment industry. Dynamo's cloud-based solutions serve the private investment landscape including: private equity and venture capital funds, real estate investment firms, infrastructure, hedge funds, endowments, pensions, foundations, prime brokers, fund of funds, family offices, and fund administrators. The Dynamo™ platform has improved the productivity across the alternatives ecosystem, including CRM, fundraising, deal management, research management, investor servicing, portfolio management, and compliance teams worldwide. Dynamo has a global footprint with operations across North America, EMEA, APAC, and UAE. For more information, please visit [www.DynamoSoftware.com](http://www.DynamoSoftware.com).

- Founded in 1998
- 1,000+ global clients
- \$10T client AUM



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